

Canadian Coast Guard Auxiliary Mission, Vision and Values

Mission

The Canadian Coast Guard Auxiliary saves life on water

Vision

The Canadian Coast Guard Auxiliary aspires to become the premier volunteer water rescue and safety organisation by:

- Striving to save all lives at risk
- Educating water-users about safe practices
- Sustaining a Canada-wide service in partnership with the Coast Guard and other agencies

Values

In all we do or say, we will:

- Celebrate the courage, dedication and humanity of our volunteer crew members
- Seek the highest standards of professionalism
- Sustain our voluntary fellowship
- Maintain our independence
- Gain the awareness and support of the public
- Encourage open and honest communications at all levels
- Promote teamwork, both amongst ourselves, and with our mission partners